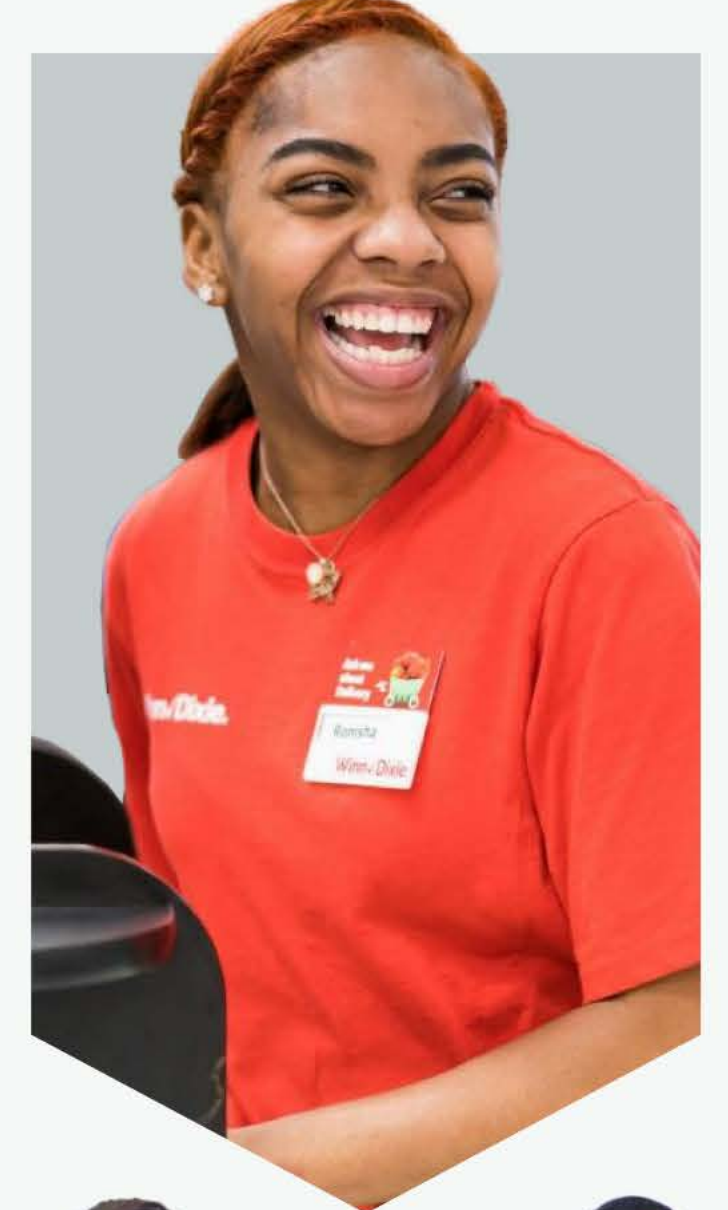




Customer Action Kit

# Ready-made Promotions

Certification Nation Day **October 16, 2024**





# What's Included

In this presentation you'll get an overview of promotion templates included in your action kit. You can use these ready-made promotions as-is, customize them, or simply let them inspire you to create your own.

## Email Graphics

- Evite Images (2)
- Email Signature Banners (4)

## Presentation Graphics

- Presentation Slide (1)
- Video Call Backgrounds (3)

## Printable Graphics

- Printable Breakroom Posters (4)
- Printable Selfie Props (7)

## Social Graphics

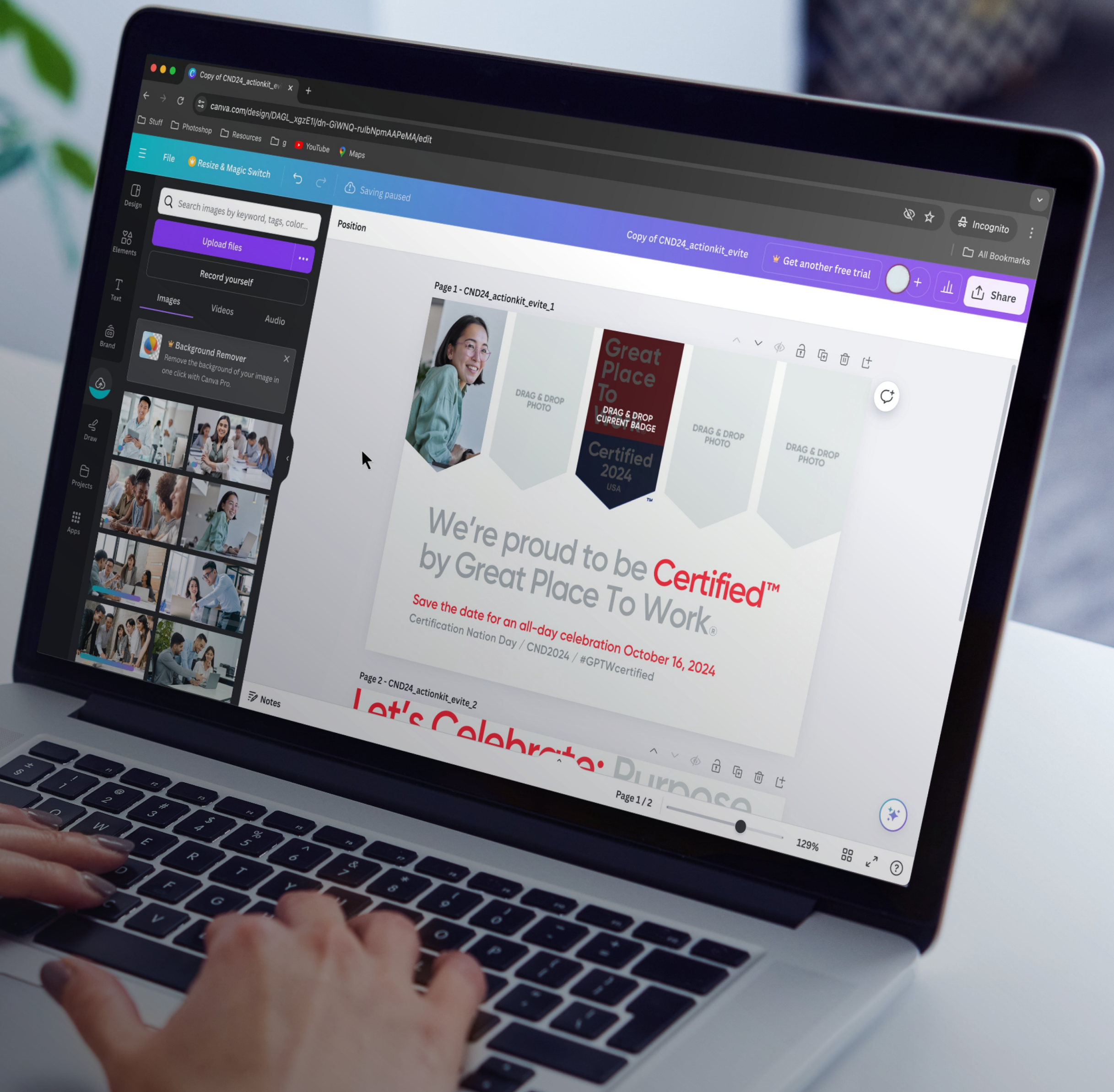
- Animated Social Posts (3)
- Still Social Posts (3)



# Introducing Canva Templates!

It's now easier than ever to start promoting your participation in Certification Nation Day. We've built fully editable templates in the free-to-use online graphic design tool Canva.

Sign up for **Canva** →



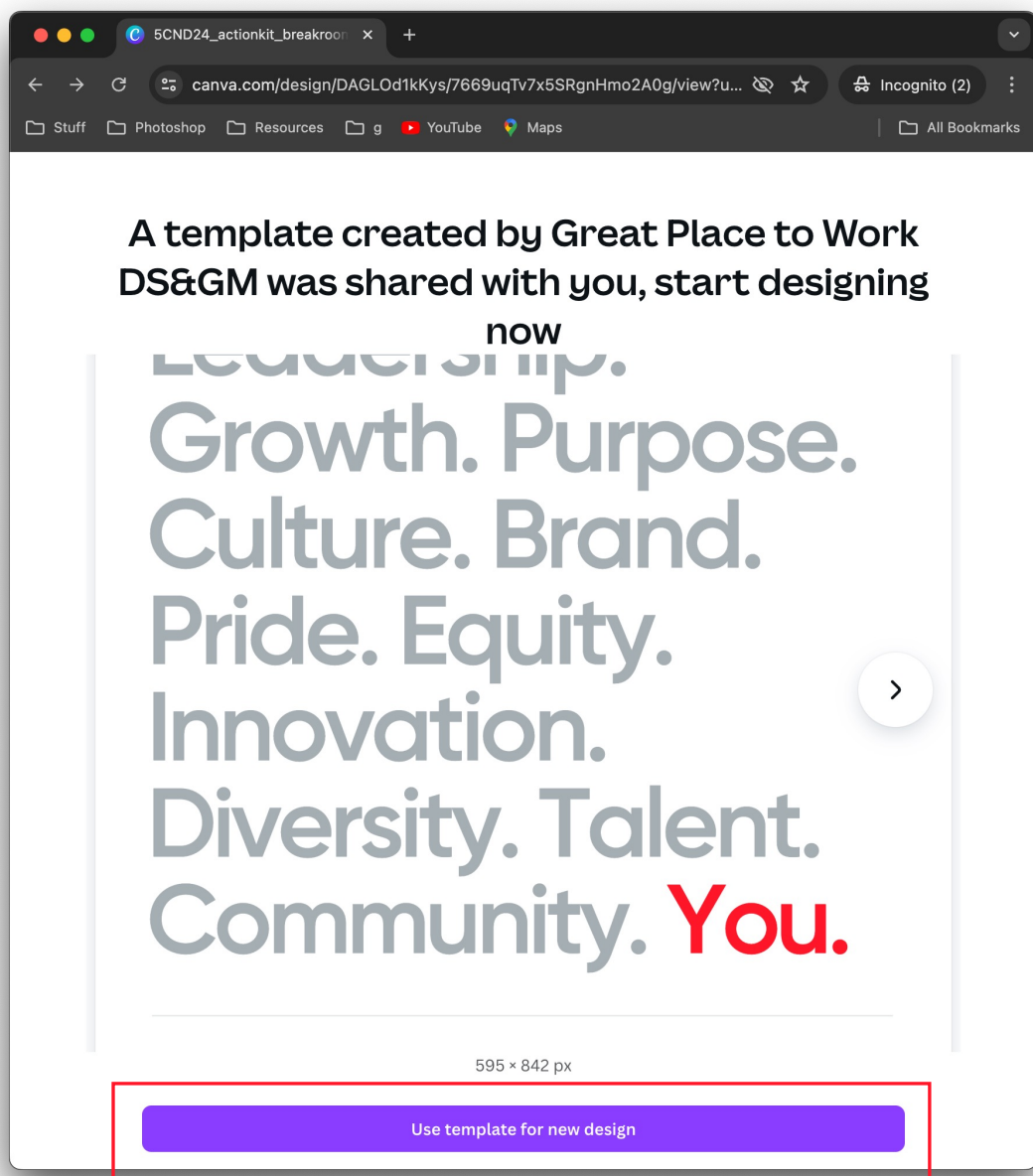


# Canva Instructions

Easily customize our templates with your brand images and valid Certification Badge.

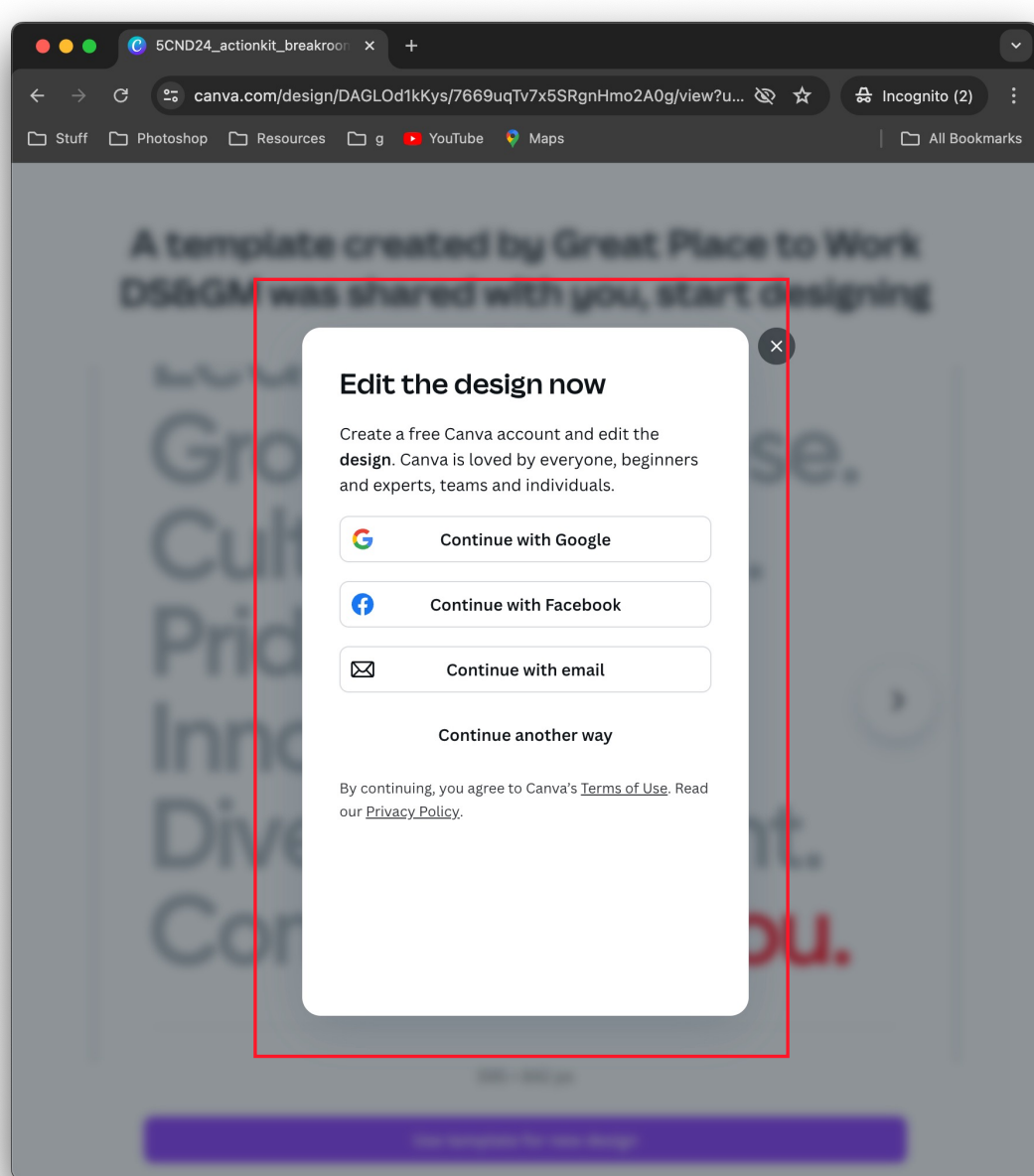
## Step 1

Open Canva link



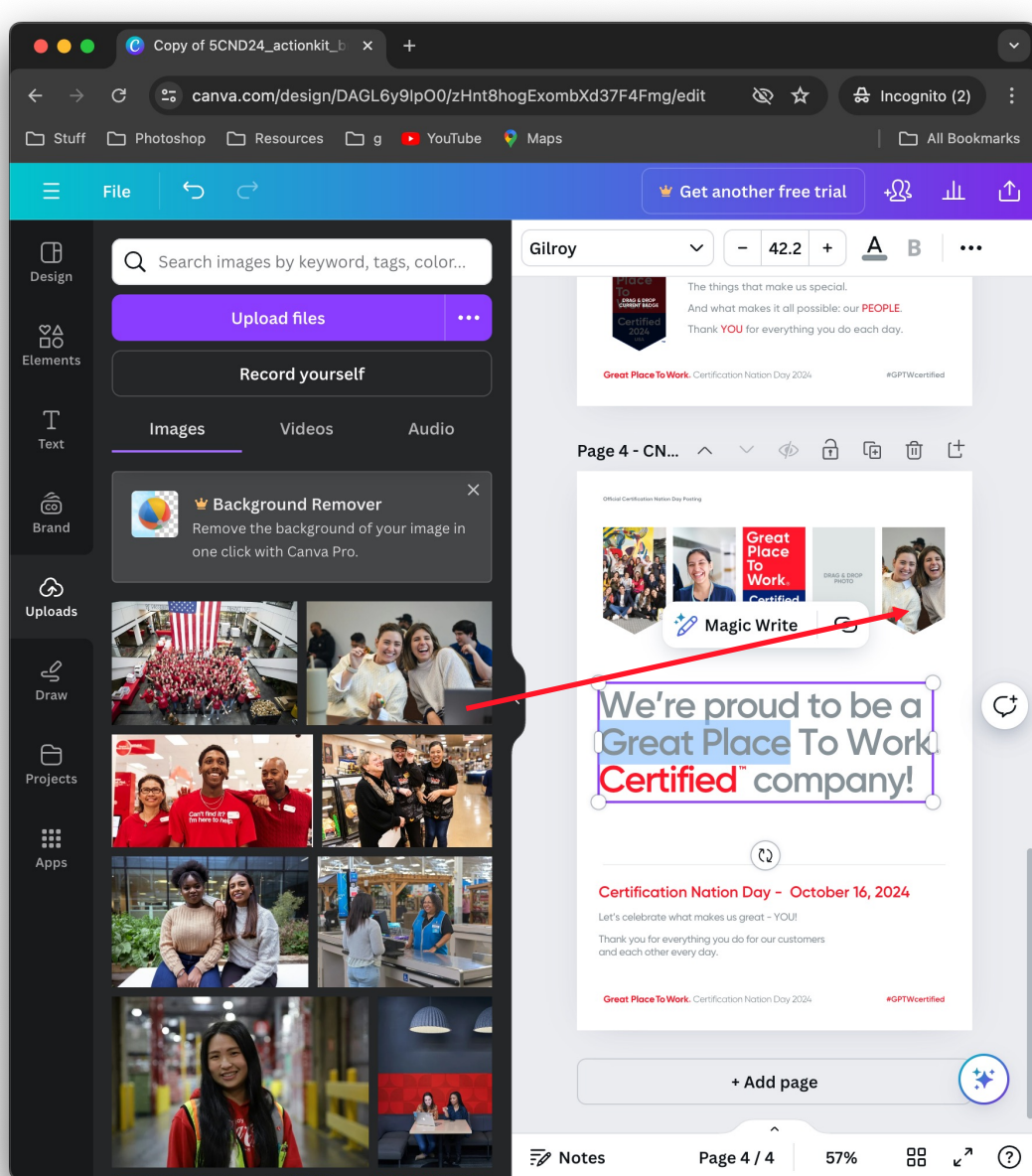
## Step 2

Log in



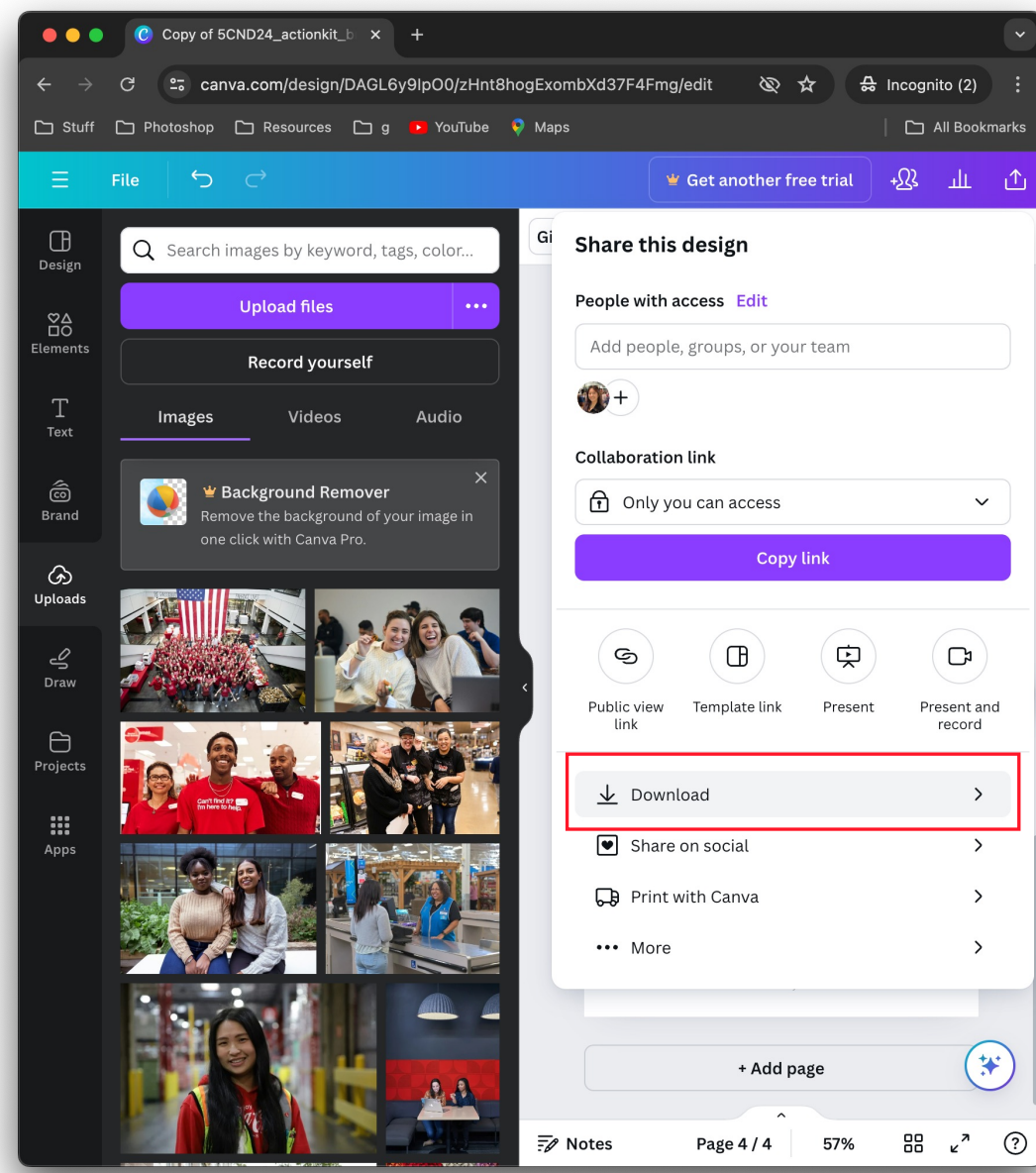
## Step 3

Upload your assets and add them to your design.



## Step 4

Download and share!







# Email Graphics



# Email Graphics

Evite Images (Use as a save-the-date notification for your employees)

Canva Templates Available →

Let's Celebrate: Purpose.  
Culture. Brand. Leadership.  
Pride. Talent. Diversity. Equ  
Innovation. You.



Out of everything that makes us great, there's no greater reason to celebrate than you.  
Save the date for an all-day celebration October 16, 2024  
Certification Nation Day / CND2024 / #GPTWcertified

Option 1



We're proud to be **Certified**<sup>™</sup>  
by Great Place To Work<sup>®</sup>

Save the date for an all-day celebration October 16, 2024  
Certification Nation Day / CND2024 / #GPTWcertified

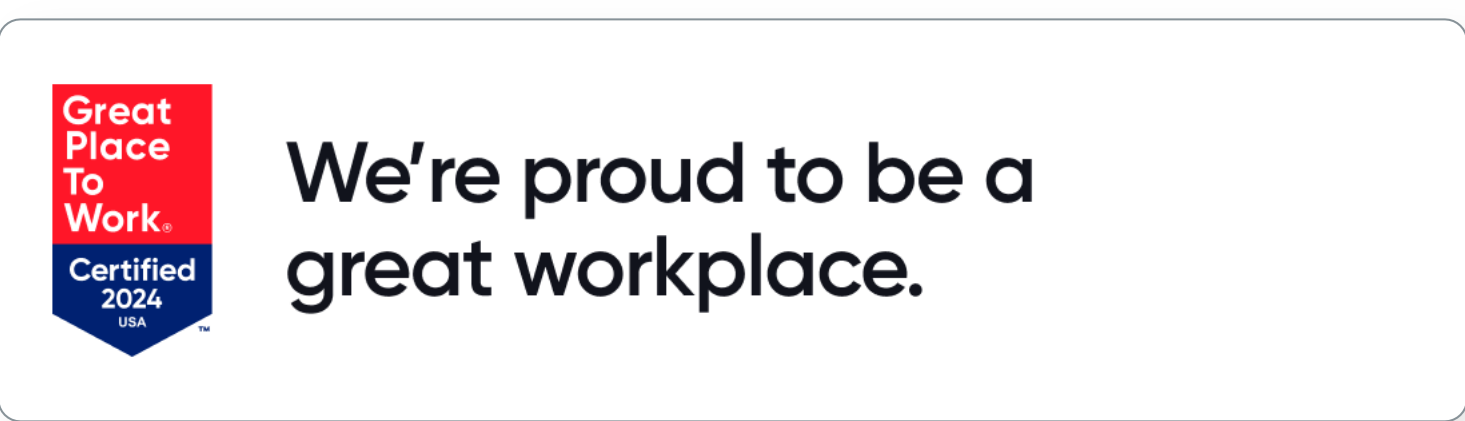
Option 2



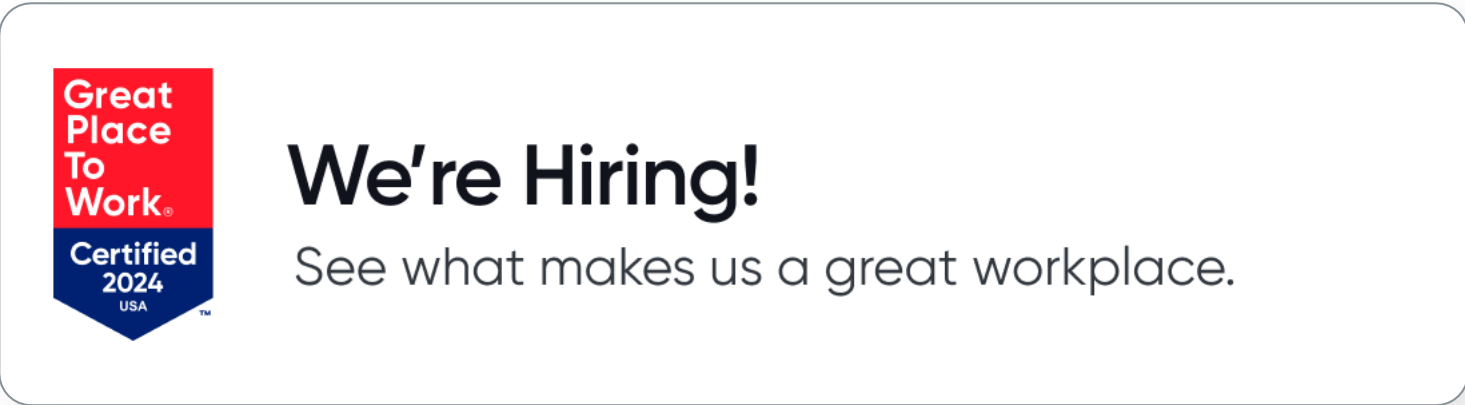
# Email Graphics

Signature Banners (add to your email signature and link to your website)

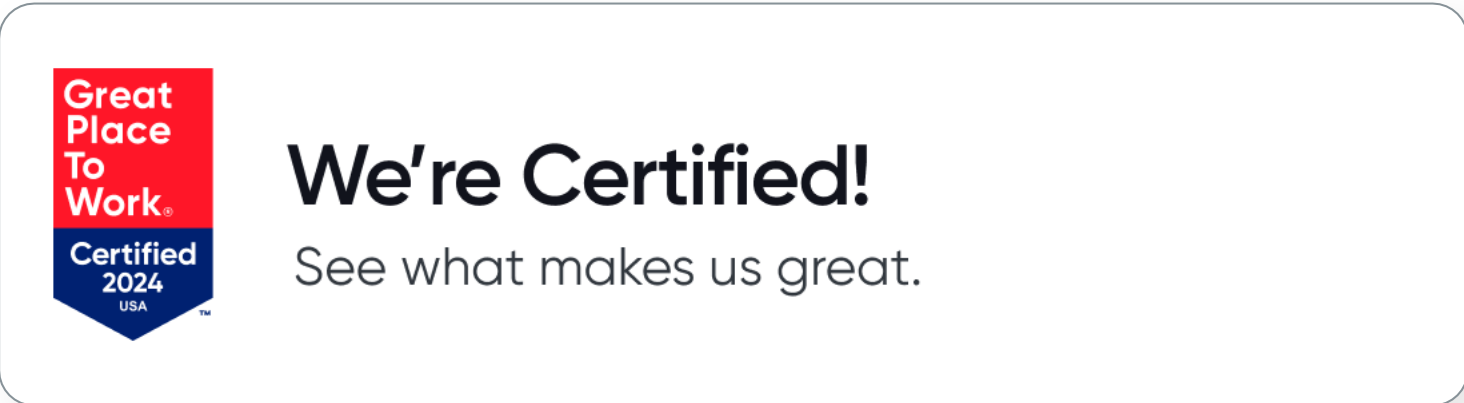
*Canva* Templates Available →



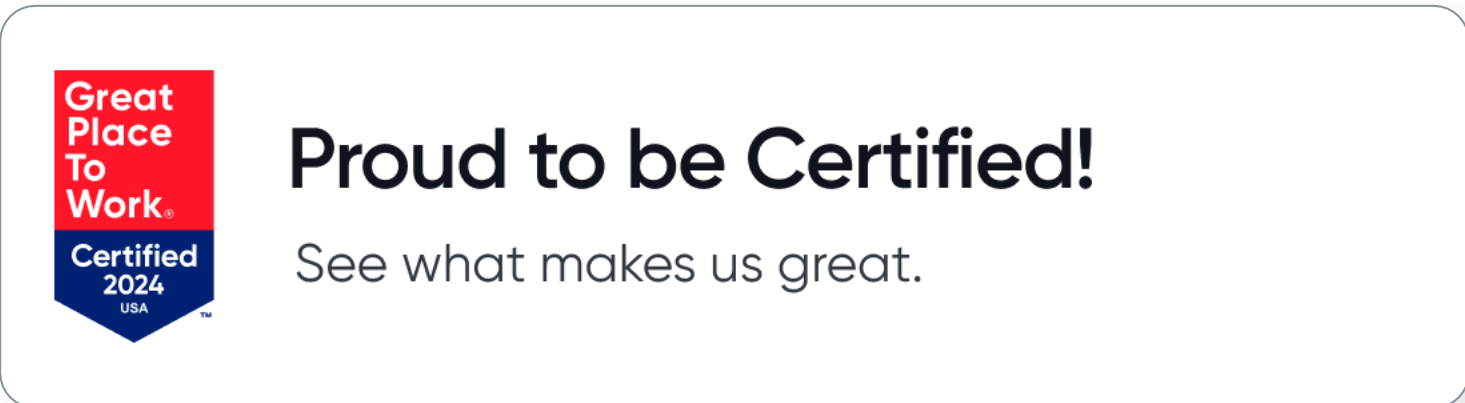
Option 1



Option 2



Option 3



Option 4





# Presentation Graphics



# Presentation Graphics

16:9 Presentation Slide (Use as a save-the-date notification for your employees)

*Canva* Templates Available →

Let's Celebrate: Purpose.  
Culture. Brand. Leadership  
Pride. Talent. Diversity. Equ  
Innovation. You.

Great Place To Work®  
Certified 2024  
USA

Out of everything that makes us **great**, there's no greater reason to celebrate than you.  
**Save the date for an all-day celebration October 16, 2024**  
Certification Nation Day / CND2024 / #GPTWcertified

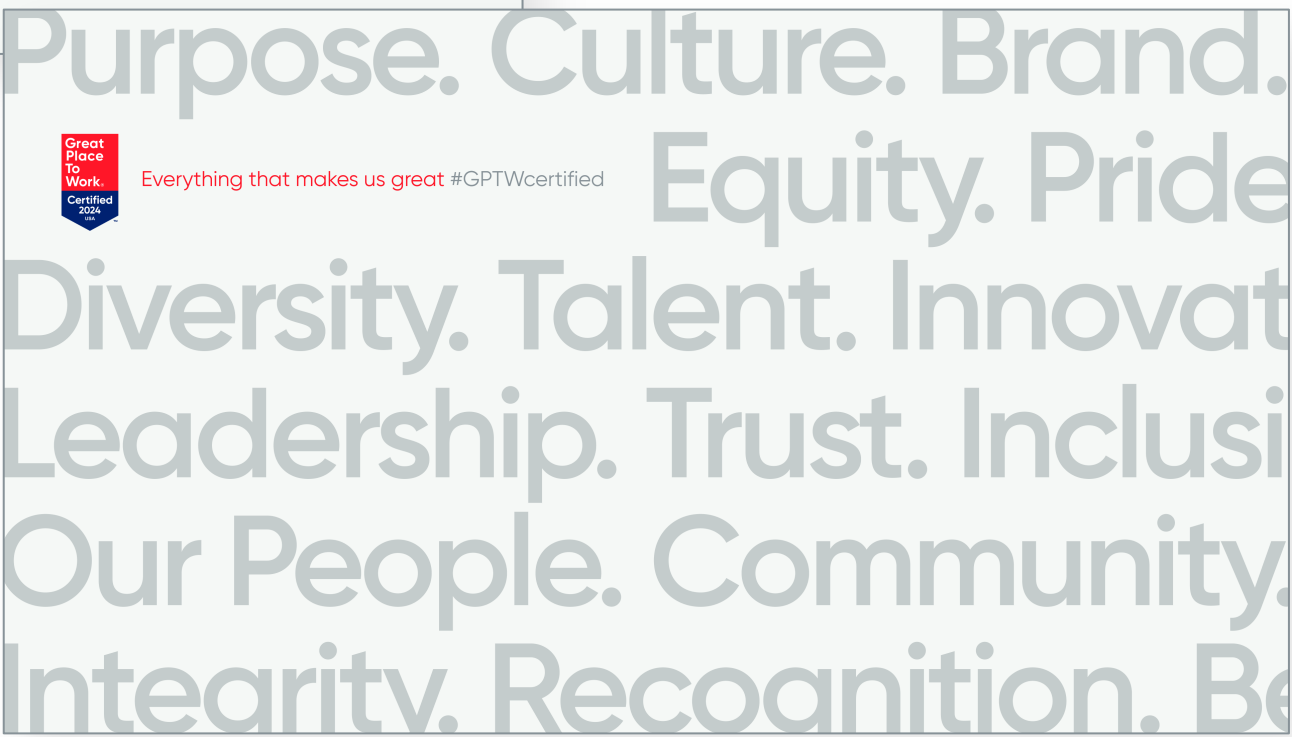
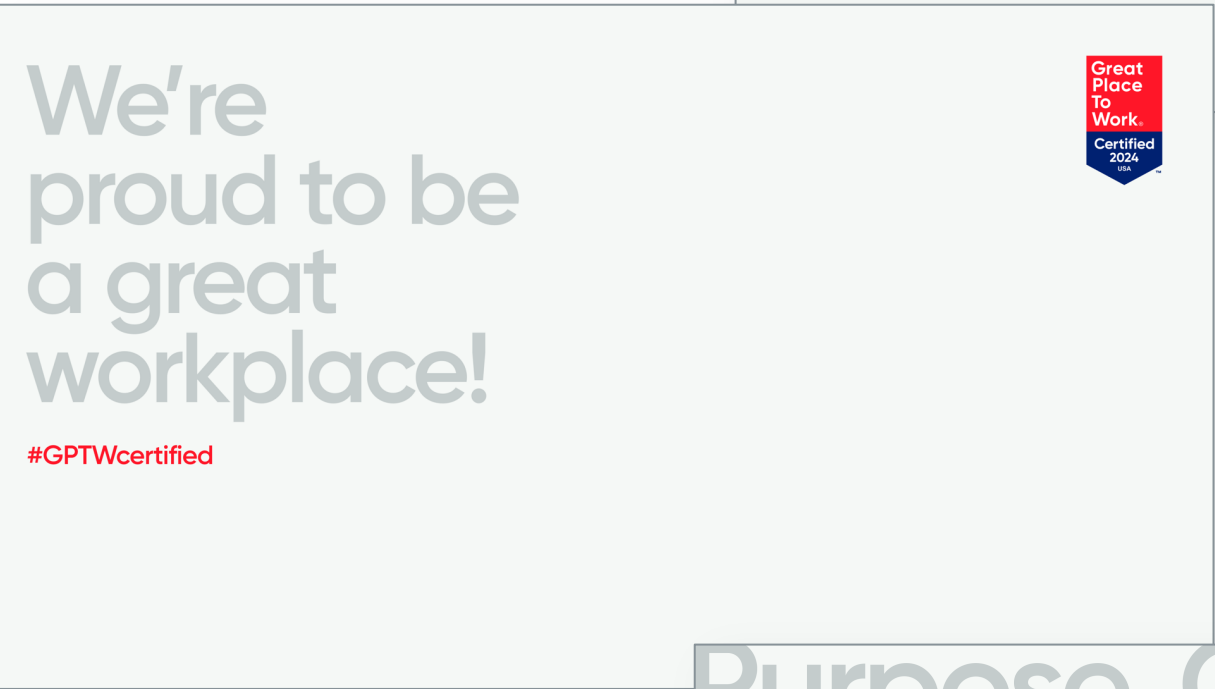
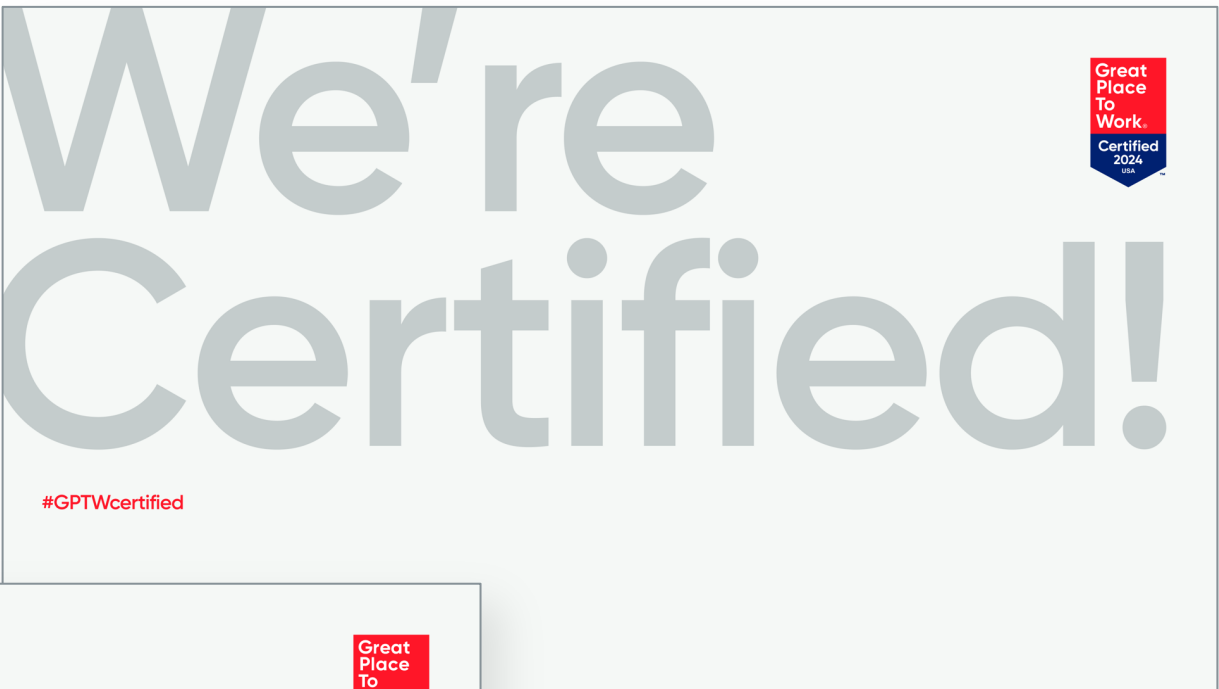
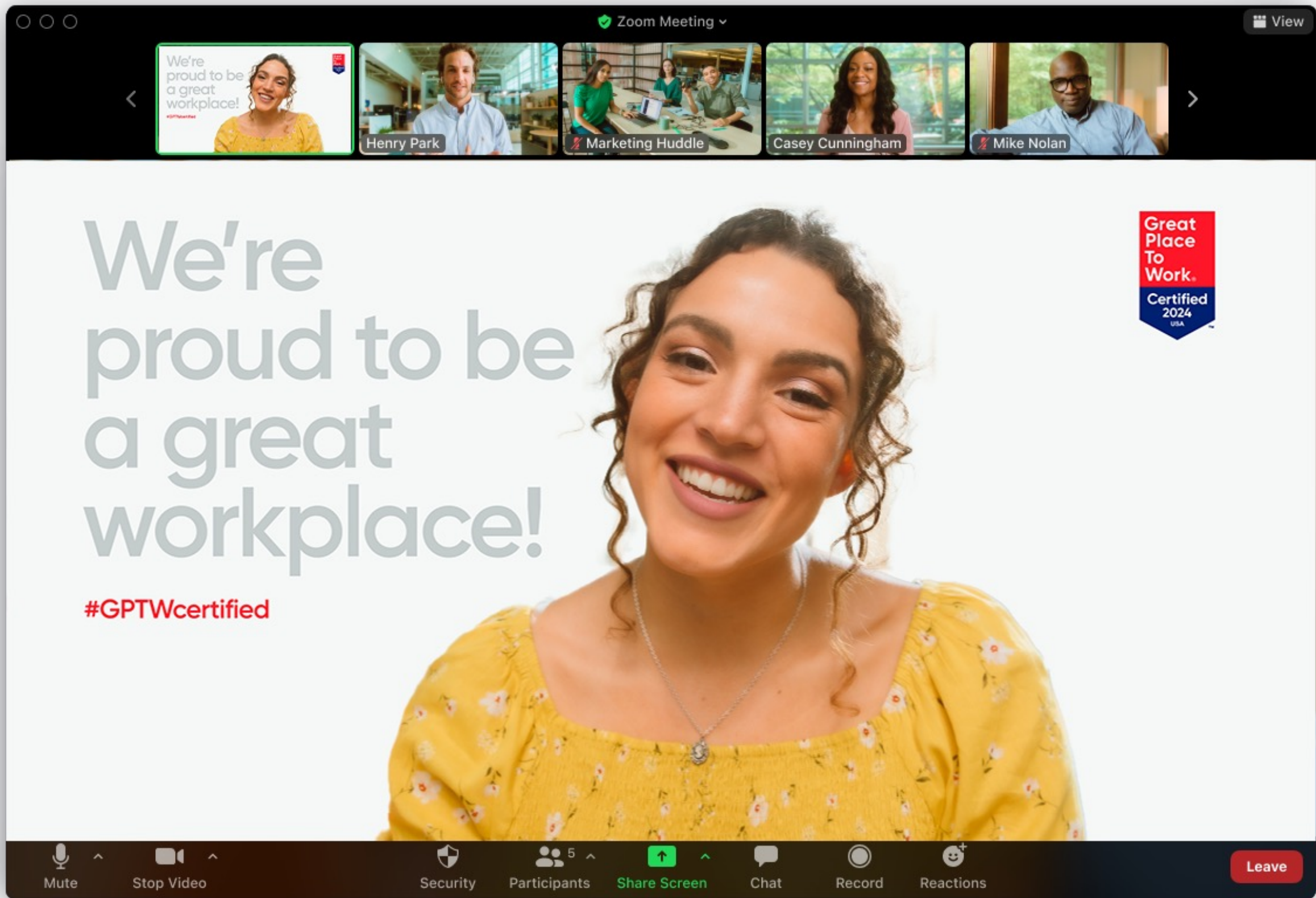




# Presentation Graphics

Video Call Backgrounds (Add to your video backgrounds)

*Canva* Templates Available →







# Printable Graphics



# Printable Graphics

Breakroom Posters (Print and post in office to keep employees aware of when the celebration happens)

Canva Tabloid Size →

Canva A4 Size →

Canva Letter Size →



Official Certification Nation Day Posting

**Let's Celebrate:**  
Leadership.  
Growth. Purpose.  
Culture. Brand.  
Pride. Equity.  
Innovation.  
Diversity. Talent.  
Community.

**Great Place To Work Certified 2024 USA**

Out of everything that makes us great, the greater reason to celebrate than you.

Join us for an all-day celebration October 16, 2024 / Certification Nation Day / CND2024 / #GPTWcertified

Option 1

Official Certification Nation Day Posting

**Great Place To Work Certified 2024 USA**

**You are what makes us Great.**  
**We've been Certified™ by Great Place To Work®.**

**Let's Celebrate!**  
**Wednesday, October 16, 2024**

Great Place To Work. Certification Nation Day 2024 #GPTWcertified

Option 2

Official Certification Nation Day Posting

**Let's Celebrate**  
**Certification Nation Day**  
**October 16, 2024**

Let's celebrate everything that makes us great. The things that make us special. And what makes it all possible: our PEOPLE. Thank YOU for everything you do each day.

Great Place To Work. Certification Nation Day 2024

Option 3

Official Certification Nation Day Posting

**Great Place To Work Certified 2024 USA**

**We're proud to be a Great Place To Work® Certified™ company!**

**Certification Nation Day - October 16, 2024**

Let's celebrate what makes us great - YOU!

Thank you for everything you do for our customers and each other every day.

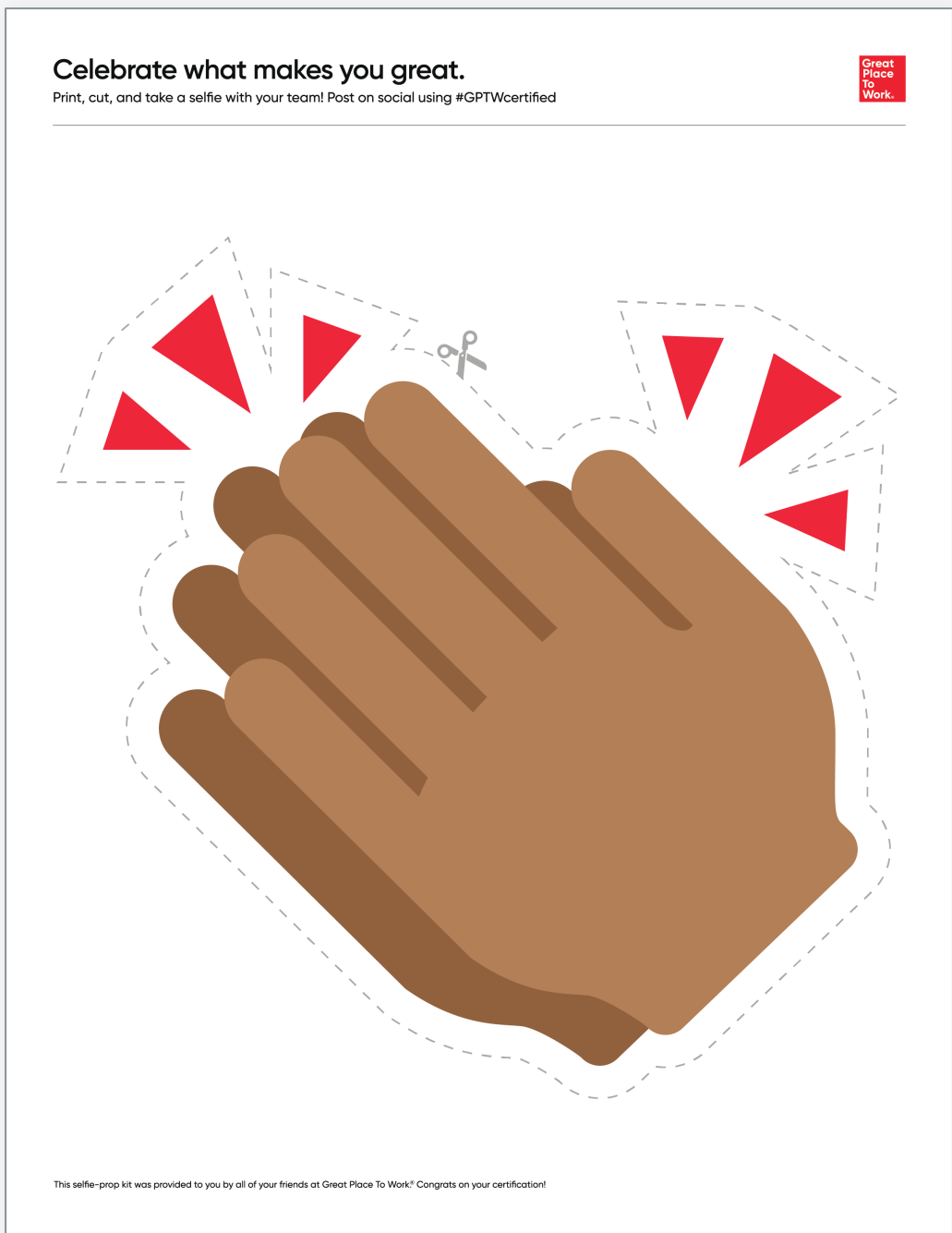
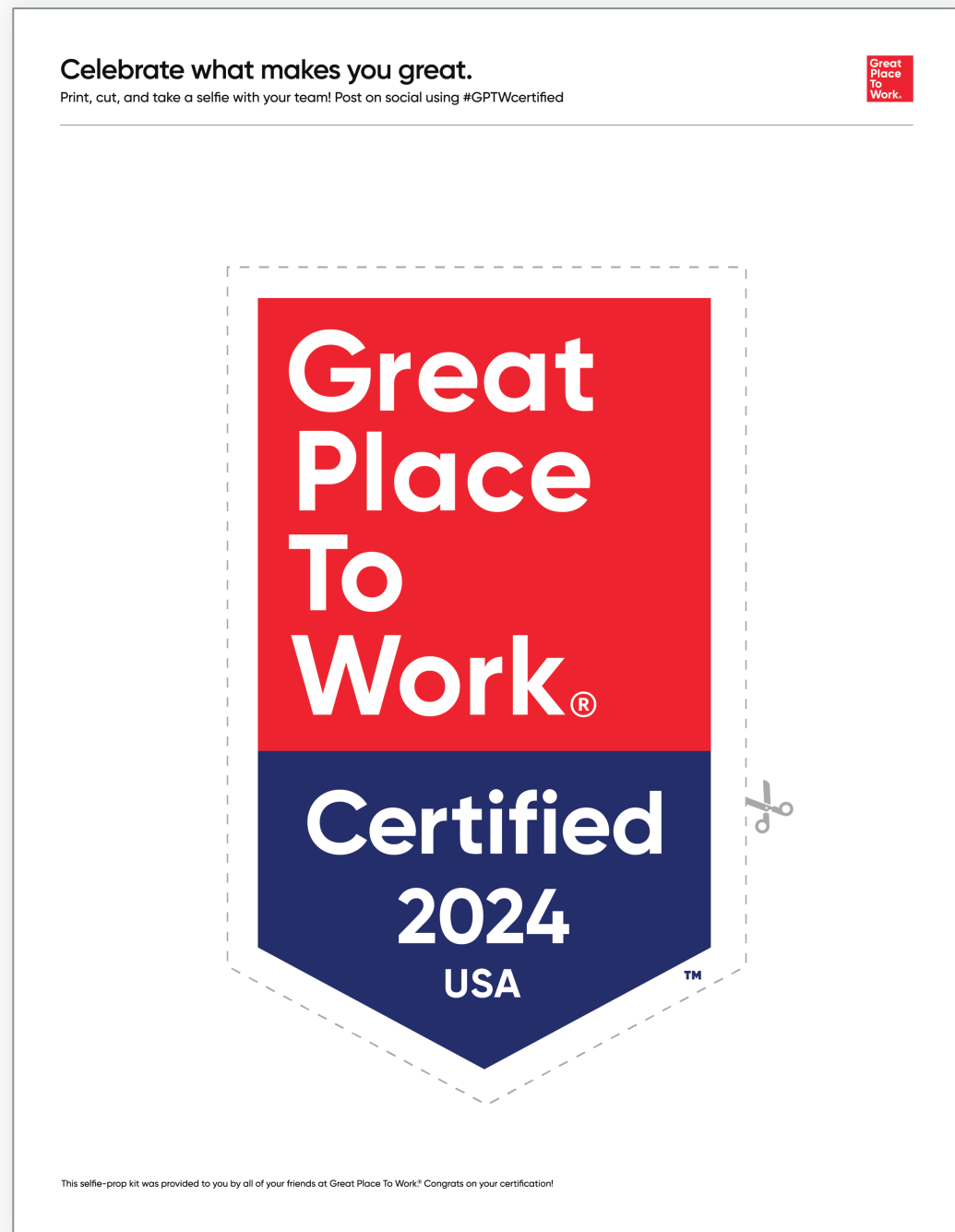
Great Place To Work. Certification Nation Day 2024 #GPTWcertified

Option 4



# Printable Graphics

Selfie Props (Print on cardstock paper, cut and use for your selfies and team photos)







# Social Graphics





# Social Graphics

Animated Posts (View files in your action kit package)



Option 1



Option 2 (without faces)



Option 3



# Social Graphics

Still Posts (Available in square and horizontal formats)

Canva Square Size →

Canva Horizontal Size →



Option 1



Option 2



Option 3





# We'll see you online Wednesday, Oct. 16

## Certification Nation Day 2024

Be sure to tag us wherever you post and use hashtag #GPTWCertified

